



POP-UP

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**Crisis**  
9th to 14th December

# POP UP CRISIS

## FUNDRAISING THROUGH FASHION

### SUPPORTING CRISIS WITH POP UP CRISIS 2024

We have raised over

**£500,000**

**over four years,**

helping thousands of homeless people get the skills and opportunities they need to put homelessness behind them for good.



# POP UP CRISIS



Last year, Crisis supported over 6,000 people facing homelessness through the charity's year-round services, hotels and health and wellbeing programmes.

This support is only possible through generous donations and fundraisers like this.

In 2023, with the fantastic support of Henigman, The Pollen Estate and participating companies, we raised over £213,000 to support Crisis' vital work to end homelessness for good.

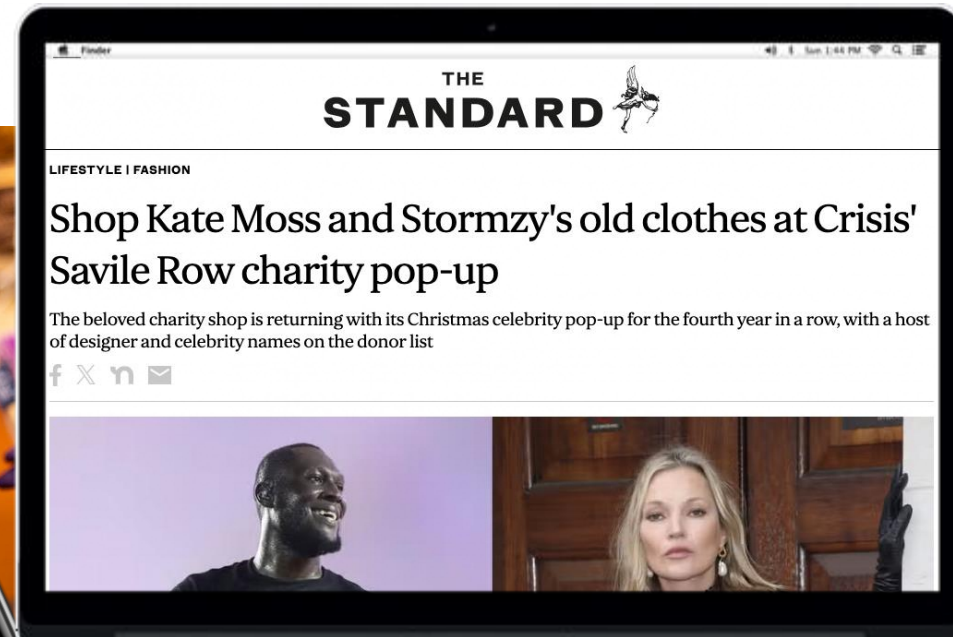
# POP UP CRISIS

**MAYFAIR, LONDON**  
**9<sup>th</sup> to 14<sup>th</sup> December**

It's easy to get involved and we'd love you to be part of Pop Up Crisis 2024.

We gratefully take donations of any old stock, seconds, samples of men's, women's & children's clothing, shoes & accessories to the pop-up shop.

The event is well received by the press and social media channels and is followed on our Instagram account: [@popupcrisis](#).



# WHAT IS POP UP CRISIS?



It's a retail space kindly donated by an estate (we've run the store in Mayfair, London, since 2018).



Fashion retailers donate new items, old season and slightly flawed menswear, womenswear, childrenswear, accessories, gifts, and homeware, samples, end-of-line pieces, seconds etc...



Our volunteers then sell on the stock at the best possible price in the store.



All proceeds go to Crisis to fund their vital projects.

# POP UP CRISIS

## HOW DO WE TAKE PART?

We would love to take any **donations** you might be able to make, or if members of your team would like to **volunteer**, we are always looking for extra help around the shop.

You can also help by **spreading the word** and by sending any of your colleagues, friends and family to **join us** for some of London's finest Christmas **shopping**.

Last year we worked with **over 100 fashion brands** who all donated stock to the store! We are so grateful for any support – **THANK YOU!**



# POP UP CRISIS

## DELIVERIES

To **donate items** from October onwards, please let us know by emailing:

[Georgina.evans@crisis.org.uk](mailto:Georgina.evans@crisis.org.uk)

Items can then be dropped

Attn: Georgina Evans

CRISIS

Unit 4 Segro Park

160 Bidder Street

London E16 4ES

To learn more about who we are and what we do, visit:  
[crisis.org.uk](http://crisis.org.uk).



# POP UP CRISIS

## WHO TOOK PART?

### OUR PARTNERS

@abi_dashery	@brorafashion	@cordingsofpiccadilly	@emmettlondon
@abrahammoonsons	@brownsfashion	@crockettandjones_official	@erdem
@adret_official	@buddshirtmakers	@drharrislondon	@munrobymunro
@alicemadethis	@bywalidlondon	@dashingtweeds	@favourbrook
@andersonandsheppard	@caselyhayfordlondon	@davidoff_london	@foxbrothers1772
@anthropologie	@celticandco	@Deema Abi-Chahine	@frank_foster_shirts
@ariesarise	@charbonnel1875	@degeandskinnerofficial	@frescobolcarioca
@arthursleepshoes	@charlestyrwhitt	@drjacksonskincare	@geoffstocker
@aubinandwills	@christyshats	@dugdalebrosandco	@gieveslondon
@barbour	@chrysalisclothesengland	@emarinella	@gilesdeacon_
@bennett_winch	@cifonelli_official	@edneratcoats	@glencroftuk
@bowhillandelliott	@colhays	@edwardgreen1890	@globe_trotter1897
@bresciani1970	@connolly	@edwardsexton	@grensonshoes



# POP UP CRISIS

## WHO TOOK PART?

### OUR PARTNERS

@huntsmansavilerow

@hackettlondon

@hamiltonandhare

@harrisons1863

@harrys

@henrypooleco

@hollandandsherryapparel

@nutmegclothinguk

@inis\_mecin

@jamiesonsofshetland

@janelewisatelier

@jilsander

@jimmychoo

@joannawooduk

@johnlobb1849

@johnsmedleyknitwear

@johnstonsofelgin

@joshuaelliscashmere

@jumper\_1\_2\_3\_4

@katmaconie

@katharinehamnett

@katherinehooker

@kitblake\_trousers

@kuhnupholstery

@labowtiquebowties

@labourandwait

@lalage

@lochcarron\_of\_Scotland

@lydiachapman.art

@maisonhellard

@manoloblahnik

@marcjacobs

@mcgeorgeofscotland

@mcmworldwide

@modusbpcm

@montague\_edel

@mrporter

@naturabisse

@laurenceodieknitwear

@pjohnsontailors

@perfumerhlondon

@pickettlondon

@rasavilerow

@richardjamesofficial

@robertkeytesilks

@roseuniacke

@saltine.london

@scabal

@simoncarterltd

@sirplusclothing

@smallsmarino

@svrvcstudio

# POP UP CRISIS

## WHO TOOK PART?

### OUR PARTNERS

@stephenjonesmillinery  
@sunspelclothing  
@houseoftengri  
@thedecklondon\_  
@theinvisiblecollection  
@themerchantfox  
@royalacademyarts  
@tmlewin  
@tods  
@troubadourgoods  
@truefittandhill  
@universal\_works  
@viviennewestwood  
@volcanocoffeeworks  
@wrubens  
@walesbonner  
@woveninthebone  
@ymclondon



### OUR DJs

@tobycortonmusic  
@bestley—  
@jonjojury  
@joelmignott  
@sean.mclusky  
Nico De Ceglia  
@carlyfoxxdj  
@tpriestlyx  
@louisiii  
@fionajane  
@iamharrietrose  
@jonnycosmonaut  
@ophilion

# POP UP CRISIS

## WHO TOOK PART?

### SHOP THEIR WARDROBE DONATIONS FROM

- Aisling Bea  
@weemissbea
- Dan Smith  
@bastilledan
- David Gandy  
@davidgandy\_official
- Kate Moss  
@katemossagency
- Nova Twins  
@novatwinsmusic
- Stormzy  
@stormzy



# POP UP CRISIS

# Thank You

For more information, please contact us:

[team@popupcrisis.com](mailto:team@popupcrisis.com)

