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Department for  
International Trade

## News and Highlights from British Exhibitors at Heimtextil 2020



The new **MOON Transitional** collection brings together favoured design concepts of both traditional and contemporary furnishings, cleverly amalgamating these two usually diverse interior styles into one concise collection using sustainably sourced wool. Visitors to their stand will be amongst the first to preview Moon's selection of **Moorland IV** fabrics as well as over fifty rich new herringbones.

[www.moons.co.uk](http://www.moons.co.uk)

**(Hall 4.1 Stand G52)**

**Trendsetter International:** *"Over the last 12 months at Trendsetter we've continued to innovate & launch exciting new product, including the **Eco pillow** – made from recycled plastic PET bottles. We remain committed to our ethical sourcing & sustainability goals by using only recycled fibres across our fibre-filled ranges, whilst also sourcing all our cotton through the **Better Cotton Initiative**. We have lots of new innovations across our duvet & pillow categories which we are excited to present at Heimtextil 2020,"* states Martin Snelson, brand manager. [www.trendsetterinternational.com](http://www.trendsetterinternational.com)



**(Hall 11.0 Stand D15)**



**Woven Art Company** are very much looking forward to demonstrating to a world audience the versatility of their print, production and design facility. *"Heimtextil is a fantastic opportunity to attract interest from overseas buyers who will hopefully appreciate the benefits of single roll minimums and our rapid response, onsite design service. On display will be a truly eclectic array of fabric, from the classic 'English' look to the very latest contemporary design styles and colour palettes."*

[www.artoftheloom.co.uk](http://www.artoftheloom.co.uk)

**(Hall 4.1 Stand C81)**

**Acquitaine** produce elegant linens and linen unions, suitable for both drapes and upholstery. All their designs are available from stock.  
[www.acquitaine.co.uk](http://www.acquitaine.co.uk) (Hall 4.1 Stand F57)



With decades of experience in textile manufacturing, **Archroll**, based in Surrey, England, proudly return to Heimtextil 2020 with five new collections: **Goldance**, **Flash**, **Kent**, **Brighton** and **Angus**. “**Goldance**, an enchanted collection exploring the landscape, is full of texture and surface interest and has our distinctive gold thread running through it. Meanwhile **Flash**, an elegant velvet fabric with leopard pattern, adds a touch of luxury to your interior. We look forward to showcasing our timeless collections to existing and new clients worldwide.” Distributor opportunities are available with Archroll. [www.archroll.co.uk](http://www.archroll.co.uk) (Hall 4.1 Stand G56)

**Arthouse**: “Drawing on the latest trends, our team of in-house designers are constantly creating new wallcoverings to add to our collection – including contemporary must-haves, classics with a twist, designs that fuel imaginations and distinctive looks for wow-factor rooms,” states marketing manager, Monica Maiz. [www.arthouse.com](http://www.arthouse.com) (Hall 3.1 Stand A42)



**Ashley Wilde & KAI move to Hall 8.0**: Since its creation in London in 1950, Ashley Wilde has become a global leader in home furnishings. Their move to Hall 8.0 will showcase the company’s growth in design success and export. The 20 in-house-designed Ashley Wilde & KAI collections for international release in January 2020 will be fully displayed on Ashley Wilde’s new stand in Hall 8.0. [www.ashleywildegroupp.com](http://www.ashleywildegroupp.com) (Hall 8.0 Stand A66)

**Bancroft** will once again be showcasing an extensive range of FR contract drapery and upholstery fabrics including their wide-width blackout velvets, weaves, decorative dimouts, blackouts and voiles. These will sit alongside **Tribal** - exotic new upholstery velvets; **Fiorire** - vigorous and vibrant prints for drapery and upholstery; and **Oakland** - featuring charming monochrome designs. Innovative products in striking colour combinations together with quality, durability and safety, make Bancroft the perfect partner for distinctive design solutions in hospitality and healthcare environments.

[www.bancroft-fabrics.com](http://www.bancroft-fabrics.com)

(Hall 4.1 Stand G50)



**Bill Beaumont Textiles** are delighted to return to Heimtextil this January with exciting new furnishing fabric collections to meet the aspirations of their expanding international customer base. Inspired by a wide variety of global influences, the new collections feature on-trend themes, bold prints, ethereal sheers and delicate embroideries, complemented by timeless jacquards and textured semi-plains, natural textures, earthy tones, rich shades and alluring designs, providing perfect choices for homely interiors. Florence Deniel, export manager, comments: *“Heimtextil in Frankfurt is a fantastic opportunity to showcase our latest collections to a wide international audience, meet our global partners and attract new customers from across all relevant business segments worldwide. In a high-tech era, face-to-face dialogue remains as powerful and successful tool as any to conduct mutually rewarding negotiations and trading deals.”* [www.billbeaumont.co.uk](http://www.billbeaumont.co.uk)  
**(Hall 4.1 Stand G40)**



**British Velvets** are high-end velvet producers for both domestic and contract use. They hold stock-supported exclusive colour lines for distribution worldwide. British Velvets use speciality natural fibres but also offer high performing IFR polyester contract velvets.

[www.britishvelvets.com](http://www.britishvelvets.com)

**(Hall 4.1 Stand E86)**

**Edmund Bell**, a leading global supplier of fabrics and accessories to the commercial, institutional and domestic interiors markets, will be showcasing a range of new products across blackout, woven and upholstery. **SENSATION** is a sumptuous flame-retardant knitted velvet with a three-pass blackout coating. **EQUILIBRIUM** is the latest inherently flame retardant woven full of textured ruggedness. On display will also be **9 new UPHOLSTERY ranges** launching in early 2020 – from chunky knits with interesting yarn combinations creating two-tone structures, to elegant and luxurious velvets, and other subtle textures. [www.edmundbell.com](http://www.edmundbell.com) **(Hall 4.1 Stand D60)**



**Dannells** supply professional kits for making lampshades and they produce kits suitable for retailers, wholesalers, workshops and manufacturers. On their stand at Heimtextil visitors will be able to view demonstrations and learn how to create professional lampshades, table lamps, floor lamps, clocks, bins and wall art using their fabric of choice. [www.dannells.com](http://www.dannells.com)  
**(Hall 8.0 Stand F04)**

**Fryett's Fabrics** are based in Manchester - the historic centre of the textile industry - and are proud suppliers of quality fabrics for curtain, blind and upholstery use. *“At Heimtextil 2020 we will be launching several new collections of cotton prints, woven jacquards and plain textures all of which are available in cut length and by the roll. Our in-house design team are constantly developing new and innovative designs to inspire our customers around the world. This year we have some very interesting and eye-catching fabrics on show.”*

[www.fryetts.co.uk](http://www.fryetts.co.uk)

**(Hall 8.0 Stand B75)**



**Mobus Fabrics** design & contract manufacture high-quality fashion-inspired upholstery fabrics which are ethically sourced, globally distributed with full traceability and due diligence. The company sells into a wealth of countries from a number of distribution sites, all managed from their headquarters in the UK. Mobus develops innovative fabrics and prides itself on testing, quality and service. [www.mobus.co.uk](http://www.mobus.co.uk) **(Hall 4.1 Stand G55)**

**ohpopsi** is a company full of people passionate about wallpaper and murals. *“Based in the UK, ohpopsi are proud to put our ‘Made in the UK’ stamp onto our wallpaper,”* states managing director Suzannah Osborne.

[www.ohpopsi.com](http://www.ohpopsi.com)

**(Hall 3.1 Stand C37)**



**NEW EXHIBITOR: Sample Swatch Company** are manufacturers of sample books, waterfall swatches, pattern books and bespoke hardboard display books. They are exhibiting for the first time at Heimtextil and hope to make new contacts in international markets.

[www.sampleswatchcompany.com](http://www.sampleswatchcompany.com)

**(Hall 4.0 Stand A63)**

**Sketchtwenty3** offer a stunning range of exquisite wallpapers and wallcoverings. Their passion for design combines with high-quality results to provide the wallpaper your home deserves. Tim Wilman, the company CEO, says: *“The Heimtextil show is always the most exciting time of the year for us with the release of two new collections. Our innovation and forward thinking for new designs are guaranteed to ensure our customers offer their continued valuable support to us.”*

[www.sketchtwenty3.com](http://www.sketchtwenty3.com)

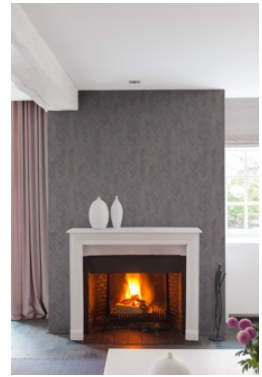
**(Hall 3.1 Stand E36)**



**S K Filson** are excited to be showcasing their latest collections at Heimtextil. *“Our team has been working hard studying the designs and colours of the global markets to produce something new, bold and exciting which we are sure our buyers will love. We are geared up for a busy Heimtextil and we look forward to meeting existing partners as well as making new business relationships.”*

[www.skfilson.com](http://www.skfilson.com)

**(Hall 3.1 Stand D11)**



**Standfast & Barracks** is a world-class leader and creative force in fabric printing. With a 95-year heritage, this quintessentially British printers offers traditional rotary and flatbed screen-printing techniques, alongside ground-breaking digital inkjet technology. The in-house design and colouration team offers a bespoke, trend-led service which, together with the extensive archive, is an unrivalled creative resource. At Heimtextil they will be showcasing their latest print collections of trend-led designs, new dye ranges and the development of their innovative **Ecofast™** digital print machine.

[www.standfast-barracks.com](http://www.standfast-barracks.com)

**(Hall 4.1 Stand H50)**

**Tassel and Trim:** At the show this year, Tassel & Trim will be featuring the **Madison Collection** of trimmings and tiebacks with 11 designs in eight colourways (all in stock). A showroom folder is available. The range has 3 drop-fringe designs, a wide appliqué braid and an embroidery braid, plus a frizzy ruche with braids and cords to coordinate. A matching 3-strand corded rope tieback and a long elegant single tieback, all in a mixture of matt and lustrous rayon, complete the range. *“An essential folder for 2020,”* says Clive Ovenden of Tassel & Trim.

[www.tasselandtrim.co.uk](http://www.tasselandtrim.co.uk)

**(Hall 4.1 Stand F51)**



**FOR FURTHER INFORMATION ON BRITISH TEXTILES AND BRITISH TEXTILE DESIGN, PLEASE VISIT THE BRITISH INFORMATION STAND IN HALL 4.1 STAND F55 OR CONTACT [textiles@ukft.org](mailto:textiles@ukft.org) AFTER THE SHOW.**

## **BRITISH TEXTILE DESIGN STUDIOS AT HEIMTEXTIL 2020**

This year, **The Aviary Studio** has drawn inspiration from historical Japanese and French textiles, exploring traditional weaving techniques including ikat, Chiné-à-la-branche and Shibori. There is a constant cycle of learning and reworking, whilst maintaining the utmost respect for the craft. The result is fresh, inspired and considered fabric ideas. The collection also includes pattern, texture, colour stories, plaids, stripes, whites and beautiful neutrals. *“We are working hard to be as kind to the planet as we can, by upcycling yarns, using plant-based dyes and utilising fibres such as nettle, seacell, pineapple, silk and banana,”* states Sarah Podlesny, founder of The Aviary Studio.

[www.the-aviary-studio.com](http://www.the-aviary-studio.com)

**(Hall 3.0 Stand E19)**



**Banafshe Schippel Ltd** is a renowned textile design studio specialising in print for the home furnishing and contract markets. The studio produces both CAD and hand-painted designs.

[www.banafsheschippel.co.uk](http://www.banafsheschippel.co.uk)

**(Hall 3.0 Stand C47)**

**Studio Bodhi:** *“At Studio Bodhi we create trend-driven and sustainable designs for interior and fashion markets. We also offer design consultancy, trend concepts and bespoke commissioned lengths. Designs range from hand-rendered couture pieces to mill-ready fabrics. Traditional and innovative weaving techniques are used to create a range of designs, from bold and playful to classic and refined. We are excited to be introducing our new range of printed and embellished designs at Heimtextil this year.”*

[www.studiobodhi.com](http://www.studiobodhi.com)



**(Hall 3.0 Stand F18)**



**(Hall 3.0 Stand F56)**

**The Pattern Boutique** welcome all existing and new clients to join them at Heimtextil 2020 to celebrate the launch of their portfolio for the year ahead. The studio specialises in conversational, tropical and coastal designs, as well as more traditional categories, all aimed at an international audience. The studio founders Nick & Nicola have built a dedicated client base from luxury fashion brands and world leading retailers through to independent family-run manufacturers. If your business is searching for boutique quality patterns that accommodate all markets, then Nick & Nicola welcome you to visit to find the next design treasures for your collection.

[www.pattern-boutique.com](http://www.pattern-boutique.com)

**Pattern Collective** are presenting their latest stunning 'Home Collection' of unique and exciting embroidery and printed textile designs for all areas of the interiors market.  
[www.patterncollective.com](http://www.patterncollective.com) **(Hall 3.0 Stand A62)**



**Pattern Collective**



**NEW EXHIBITOR: Pattern Hive** is a new UK print design studio driven by a passion to produce fresh, contemporary prints for the industry. The studio is the coming together of founder & creative director Alicia and her vibrant team of talented designers. Pattern Hive will be making a debut appearance at Heimtextil 2020 as a 'New & Next' exhibitor, showcasing their current collection of hand-crafted, on-trend and exclusive prints, covering a vast array of trends and influences: a collection not to be missed! Pattern Hive are looking forward to building new business relationships at the show.

[www.patternhive.com](http://www.patternhive.com)

**(Hall 3.0 Stand A35)**

**Sooshichacha** supplies original artwork direct to the international textile industry and also supply greeting cards to international retailers.

[www.sooshichacha.com](http://www.sooshichacha.com)

**(Hall 3.0 Stand C68)**



**Stella Marie Designs** creates beautiful hand-painted and hand-drawn designs in repeat and print-ready for the international homewares market.

[www.stellamariedesigns.com](http://www.stellamariedesigns.com)

**(Hall 3.0 Stand A38)**

**Symposium Design** provide a complete design service: consultancy, gap analysis, design and product development, wall art and wallpaper range styling. Working with both UK and overseas customers, they consider Heimtextil one of the most important trade shows in their calendar. E: [info@symposiumdesign.com](mailto:info@symposiumdesign.com) **(Hall 3.0 Stand D28)**



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