

at

TEXTILE FORUM

THE
FASHION
FABRIC SHOW
LONDON

THE IDEAL SOLUTION FOR LOW MINIMUM SOURCING

11 - 12 MARCH 2020

> ONEMARYLEBONE LONDON**NWI 4AQ**





The venue

One Marylebone is a unique Grade 1 listed building, which dates back to the 1820s. It was designed by architect Sir John Soane to celebrate the defeat of Napoleon.

It is conveniently located opposite Great Portland Street tube station and is adjacent to Regent's Park station. It is within easy reach of Paddington, Kings Cross and Euston by underground and bus.

The venue combines elegant features that are a fantastic backdrop for companies promoting luxury products and services. Textile Forum was founded in 2002 and has been resident in One Marylebone since 2014 offering continuity to both exhibitors and visitors.

Textile Forum has secured its position in the market as a well-established, essential sourcing event for a cross section of fabric buyers, looking to source both fabric and garment production.

The show covers two floors with a dedicated UKFT supported area for companies that offer garment and accessory production and related services.



Why exhibit?

Since 2002, Textile Forum has been extremely successful in attracting designers who are looking for quality fabrics, available from suppliers who can support low minimum orders. Many of the best names in fabrics exhibit at Textile Forum – and return season on season. They include: Henry Bertrand, A W Hainsworth, Abraham Moon & Sons, Litmans, Linton Tweeds, Michael's Bridal Fabrics, G H Leathers, Solstiss and Laurent Garigue.

Suppliers return because every show attracts a new cohort of start ups and fledgling design businesses, as well as established companies and brands sourcing both stock and forward order fabrics. Companies offering fabrics for daywear, eveningwear, special occasionwear, bridalwear, lingerie, accessories and interiors, as well as trimmings including linings, buttons and labels can all be found at Textile Forum.

However, the show's organisers are frequently asked: where can I find UK suppliers of high quality garment production, with a low minimum order?

Over the past few seasons, Textile Forum have been developing the garment and accessory production side of the show in conjunction with UKFT. Companies such as Plus Samples, Intimate Apparel Samples, New Planet Fashions and Ruth Glen Consultancy have successfully exhibited.



The Visitors

Visitors represent both new and established designer brands and attend to look for new suppliers, as well as meet businesses they already work with. Many are experimenting with new ideas and want manufacturers who can offer low minimums, fabric from stock, swatches and sample lengths as well as complementary services.

Agi & Sam **Debenhams** Alexander McQueen Edina Ronay Anderson & Sheppard Elvi

Anne Fontenoy Ashley Williams **ASOS**

Bruce Oldfield Cabbages and Roses Harrods

Caroline Charles Carolyn Massey

Catherine Walker

Chanel

Burberry

Coco de Mer

Chris Clyne

Christopher Kane Christopher Raeburn

Christopher Shannon DAKS

DKNY

David Charles

E Tautz **Eudon Choi** Favourbrook

Felder Felder Fred Perry

Hemyca Holly Fulton

House of Fraser House of Holland

Goose

Gresham Blake

Godske Group

J M Davidson Jack Wills

Jacques Azagury James Long

Janet Reger

Jasper Conran Jenny Packham

John Lewis

Jonathan Saunders Julian Macdonald

Juliet Poyser

Lipsy

L.K.Bennett Louis Vuitton

Lyle & Scott Manolo Blahnik Maria Grachvogel

Merlin Entertainment

(Madame Tussauds)

Mint Velvet Miss Selfridge

Mulberrry New Look

Next Nike

PPQ

Pearce Fionda

Reiss

River Island

Royal National Ballet

Samsonite

Savile Row Company

Stella McCartney Sienna Couture The Equestrian

Trading Co

The Jacksons

The Ragged Priest

Top Man Top Shop

Twenty8Twelve

Umbro

Victoria Beckham Vivienne Westwood

William Tempest

Zara



MARCH 11-12 2020

The Marketing

The UKFT Garment Manufacturing Zone will be marketed extensively by both Textile Forum and UKFT using a broad range of channels including:

- Textile Forum and UKFT social media, particularly Instagram, Linked In, Twitter
- Dedicated e-shots to both organisations' extensive databases
- Collaboration with print and online media partners
- The Textile Forum and UKFT websites
- TEX, the Textile Forum magazine, which incorporates the show guide and a dedicated feature on garment manufacturing; print copies of TEX are distributed at the show; post show a digital edition is available on the Textile Forum website

Companies that sign up to participate in the UKFT garment manufacturing zone by **10 December 2019** will be featured in the marketing campaign.









The Stand Package

Within the UKFT supported Manufacturing Zone, exhibitors each receive

- A trestle table (with black cloth)
- Two chairs
- One rail
- Signage
- Listing on the Textile Forum website
- Listing in TEX, the exhibition showguide
- Free refreshments
- Free wifi

Cost

UKFT member - £500 plus VAT Non member - £700 plus VAT

There are no hidden extras.

Companies that sign up by 10 December 2019 will be featured in the marketing campaign. "Textile Forum is a brilliant opportunity to catch up with past and current customers, as well as new prospects. There's a constant flow of visitors so we are always busy, but still have enough time to spend with designers and brands who want to know more about our services. It is great to be with like-minded people."

Plus Samples

"Exhibiting at Textile Forum has seen our business build strong connections with new and established lingerie brands seeking sample and manufacturing units while sourcing their fabrics. It is great to know that UKFT and Textile Forum have joined forces to support both UK manufacturers and local brands."

Intimate Apparel Samples

"A lovely show; I enjoyed the warm, relaxed and professional atmosphere. Such a refreshing contrast to other events, even security were helpful and humorous. Beautiful building too.....all makes a real difference. Business wise, It was a great show; I made many interesting contacts along with some solid orders."

Ruth Glen Consultancy



Your Contact

To book a stand or for further information, please contact:

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