

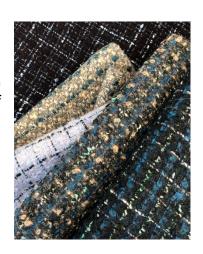




Latest News and Highlights from British Exhibitors at Intertextile Shanghai September 2019

Best of British Fabrics in the Premium Wool Zone

Celebrating over 180 years of British heritage and design, **Abraham Moon** is a global manufacturer of quality woollen fabrics to leading fashion brands in the mid-range to high-end apparel and fashion accessories sectors. Moon offers the assurance of luxurious quality and a unique understanding of today's fashion and the ever-changing needs of the clothing industry. The collection for Winter 2020 offers new striking colour combinations in a selection of bold designs and original qualities including couture tweeds and cashmere combinations. **WWW.moons.co.uk** (Hall 5.1 - Premium Wool Zone)

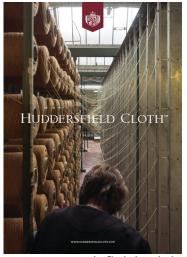




Holland and Sherry's latest collections present a comprehensive series of fabrics including a variety of qualities woven from bouclé yarns, novelty yarns, superfine wools and luxurious natural fibres, such as silk. cashmere. alpaca and vicuna. Encompassing classic and contemporary designs, the range and depth of textures offers warmth and sophistication Autumn/Winter making Holland & Sherry an ideal choice for the connoisseur in luxury clothing this season. The company

will once again be using the Intertextile show to demonstrate their unrivalled ability to curate an eclectic mix of premium cloths which can be tailored into custom garments, suitable for any occasion. www.hollandandsherry.com (Hall 5.1 – Premium Wool Zone)

Huddersfield Cloth, merchants of fine fabrics to tailors and designers around the world, will be showcasing its established collection of bunches at the September edition of Intertextile, the world's leading apparel fabrics and accessories fair in Shanghai. The company has also chosen this important exhibition to launch a bunch of completely new designs in its proven 'Howick' quality, a refined suiting fabric featuring intricate weave structures with clever use of colour in exciting new designs which are the epitome of English style, easily allowing the wearer to incorporate them into their everyday wardrobe. Mr. Richard Ryley, Huddersfield Cloth's General Manager states: "We are delighted to be joining our Chinese agents and partners, Cloth Family, at Intertextile and are eagerly looking forward to working with them to grow our



business in China with products which have been designed, woven and finished in Huddersfield. English textile manufacturing". the cradle of luxury www.huddersfieldcloth.com

(Hall 5.1 – Premium Wool Zone)



Huddersfield Fine Worsteds (HFW) is unique - they are the only woollen merchant in the world to hold a Royal Warrant by Appointment to Her Majesty Queen Elizabeth II. This season at Intertextile Shanghai, their full range of fabrics will be displayed. The range includes the iconic Fresco collection, the Super 130s Bedlam, the Super 150s Q qualities through to the ultimate in luxury - "Genesis" Super 200s. www.hfwltd.com

(Hall 5.1 – Premium Wool Zone)

Since 1912, **Linton Tweeds** has designed and manufactured creative fabrics for global luxury brands. Their collection for A/W 20/21 was inspired by the pre-Raphaelite era, with woodland, carnival and Scandinavian themes inspiring their design team to create an exciting new A/W collection. Linton's unique fabrics have really taken off in the Chinese market during the last 12 months. Their partnership with agent Shanghai Run Unison has been very successful and Chinese customers really appreciate Linton's rich history and innovative fabrics. www.lintondirect.co.uk



(Hall 5.1 - Premium Wool Zone)



Taylor & Lodge has occupied its factory in Huddersfield on the edge of the Yorkshire Moors since the company was founded in 1883 and is known around the world for producing some of the finest, luxury British worsted cloths. The firm has a significant international business and became part of the Chinese textile group Shandong Ruyi in 2014.

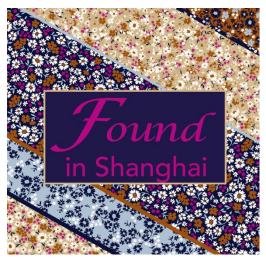
> www.taylorandlodge.com (Hall 5.1 - Premium Wool Zone)

Best of British textile design in Verve for Design

Amanda Kelly designs inspiring, original and contemporary prints and embellishments for womenswear. They are market leaders in Europe and North America and are now very excited to be exhibiting for the sixth time within the Verve for Design section at Intertextile Shanghai. "China is opening a world of possibilities for



us and we are delighted to be receiving such an overwhelming positive response from our Chinese customers." www.amandakelly.com (Hall 5.1 – Verve for Design)



Found Design Studio has a global client base ranging from kidswear through to luxury womens' wear labels. The team constantly travels the world meeting their clients for face-to-face discussions and working together on the latest trends and prints. "We are constantly exploring and researching new trends, drawing inspiration from our world-wide travels to turn our ideas into new print concepts" says Sophie Dakin. "All of our original artworks are designed and printed in the UK and presented on fabrics. Each print is accompanied by a coloured digital file".

Www.founddesignstudio.com (Hall 5.1 - Verve for Design)

HER Studio London is an exciting new print studio based in East London. Their small team of talented inhouse designers work on new briefs every week to ensure that they are able to offer customers the most upto-date, fresh and exciting interpretations of the latest trends in print and colour. This being their second visit to the Chinese market, they come with a specially developed collection for the Chinese customer. www.herstudiolondon.com



